Chick-fil:&

2024 Canada Impact Report



Brand snapshot





Chick-fil-A opened its first franchised Restaurant in Toronto, Ontario



100%

Of local Chick-fil-A Owner-Operators in Canada donate surplus food to feed those in need through the Chick-fil-A Shared Table™ program



C\$379,000+

Donated to Second Harvest in 2024



C\$282,000+

In grants awarded to Canadian non-profits in 2024



C\$101,000+

In scholarships awarded to 39 Team Members in Canada in 2024



134,495

Meals created from Chick-fil-A donations for those experiencing food insecurity



From the beginning, Chick-fil-A founder S. Truett Cathy believed in a simple but powerful idea: "A great company is a caring company." Our Global Impact efforts honour his legacy, reflecting our commitment to being faithful stewards and positively influencing the communities we serve.

The 2024 Chick-fil-A Global Impact Report

highlights Chick-fil-A's collective impact as we care for people, communities, our planet and through food.

2024 Canada Impact Report



Updated May 2025

🖏 🗍 Caring for people

Cultivating a positive work environment where people feel known and cared for

Behind every meal we make is a deeper commitment: to cultivate a positive work environment across Chick-fil-A, where everyone can thrive and belong.

Through the <u>Remarkable Futures™ Scholarship initiative</u>, Chick-fil-A strives to create opportunities for Team Members to continue their education and achieve their personal goals.

 In 2024, Chick-fil-A awarded 39 scholarships in Canada totalling US\$73,500 (C\$101,000+) – including presenting the first US\$25,000 (C\$34,000+) recipient to Toronto-based Team Member Ammanuel.

Chick-fil-A restaurants aim to provide a supportive work environment. Local Owner-Operators often offer development opportunities, competitive wages and benefits and pathways to greater work-life balance.

Additionally, when natural disasters or personal hardships occur, members of the Chick-fil-A community can show additional care for each other through The <u>Chick-fil-A Together Fund</u>.

 Launched in 2021, the grant program provides support to Owner-Operators, Team Members and employees of Chick-fil-A facing unforeseen challenges.



လိုလို Caring for communities

Strengthening the cities and neighbourhoods we serve



As local business owners, Chick-fil-A Owner-Operators are actively building relationships within their communities and choosing meaningful causes to support through their Restaurants.

This past year, three Canadian non-profits were awarded grants from the Chick-fil-A <u>True Inspiration</u> <u>Awards™ program</u>, totalling C\$282,000+. Nominated by local Owner-Operators, two non-profits in Ontario, <u>East York Meals on Wheels</u> and <u>Children's Aid</u> <u>Foundation of Canada</u>, as well as an organization in British Columbia, <u>Living Lakes Canada Society</u>, each received grants.

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Caring through food

Serving great food people can feel good about



Serving high-quality, tasty food is at the heart of what we do. Chick-fil-A strives to use responsibly sourced ingredients and partner with suppliers that meet our quality standards, so we can be certain our Guests are receiving the best meal possible.

In addition to serving our Guests, we also look for the opportunity to feed those in need. The Chick-fil-A Shared Table[™] program helps us end community hunger together by redistributing high-quality, surplus food from Chick-fil-A Restaurants to food banks, shelters and other organizations working to reduce food insecurity, such as Yonge Street Mission, The Lighthouse and Kanata Food Cupboard.



😔 Caring for the planet

Acting as good stewards of the planet we share

Chick-fil-A is committed to being a good steward of our planet by reducing food waste and having a "cook less, more often" approach that gives Guests fresh food while reducing the amount of food that goes unserved.

- 1. 100% of Restaurants in Canada reclaim used cooking oil to be converted into renewable diesel.
- 2. 53,000+ litres of renewable diesel have been generated in Canada.
- 3. 100% of Restaurants reduce food waste by donating surplus food through the Chick-fil-A Shared Table program.







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Meet a few Canadian Owner-Operators

Our Operators are not passive investors; they're local business owners who invest time and energy in their businesses, help develop their Team Members, connect with their Guests and give back to their communities across Canada.



Karleen Rhodes Chick-fil-A West Edmonton Mall (Alberta)

Karleen Rhodes is the local Owner-Operator of Chick-fil-A West Edmonton Mall and was proud to bring the first Chick-fil-A restaurant to Alberta. A native of the Edmonton area with a background in hospitality and a passion for community service, Karleen is committed to creating a legacy of quality, exceptional service and local engagement. Inspired by her first Chick-fil-A experience at age 16, she now aims to build a welcoming environment that empowers her team and gives back to the community.





Talal Chaudhry Chick-fil-A Toronto Eaton Centre (Ontario)

Talal Chaudhry, an immigrant from Pakistan, is the local Owner-Operator of Chick-fil-A Toronto Eaton Centre and a proud resident of the city he's called home for 17 years. With a background in both hospitality and athletics—including time as a rugby referee and athletic director—Talal brings a passion for leadership, community building and exceptional service to his role. He's committed to fostering a diverse team, developing future leaders and delivering a memorable Chick-fil-A experience in the heart of Toronto.

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Mufuti Sanusi Chick-fil-A Square One Shopping Centre (Ontario)

Mufuti Sanusi, the local Owner-Operator of Chick-fil-A Square One Shopping Centre in Mississauga, brings global business experience and a heart for mentorship to her role. Originally from Lagos, Nigeria, Mufuti grew up learning from her entrepreneurial mother and grandmother, sparking her passion for small business ownership. After earning an accounting degree at York University and an MBA from the UK's Loughborough School of Business and Economics, she discovered Chick-fil-A during a trip to Houston and soon found her calling in its values-driven approach. Now, Mufuti is proud to lead with purpose, mentoring her team and contributing to the Mississauga community.

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Learn more about Chick-fil-A's impact in Canada at chick-fil-a.ca